



The Selby Challenge

In December 2007, the William G. Selby and Marie Selby Foundation awarded SCOPE a three-year grant totaling \$225,000. A portion of the grant is received outright and the balance is contingent on raising matching funds from new donors. This is an exciting opportunity for new donors and challenges SCOPE to broaden its base of support from new individual and corporate donors.

SCOPE has successfully made the Challenge in the past two years, raising \$75,000 by June 30, 2009, and \$50,000 in the previous fiscal year. In both instances, SCOPE qualified for a matching gift from the William G. Selby and Marie Selby Foundation.

The goal for Year Three is to raise \$100,000 from *new individual and corporate donors* by June 30, 2010.

The designation “new donor” includes any individual, corporation or non-grant-making foundation (i.e. family foundations) that has not made a gift to SCOPE in the previous fiscal year. In-kind contributions, grants and government funding are not eligible revenues to count towards the match requirement.

If a donor chooses to make a multi-year pledge, the entire pledge amount is counted (toward the match) in the first year in which the pledge is made.

This challenge was created to support SCOPE’s mission from all corners of the community. All of SCOPE’s work carries out the mission “to connect and inspire citizens to create a better community.”