

Interview with...

Kerry Kirschner

Argus Foundation, Executive Director

What excites you about the Institute for the Ages?

Through the efforts of SCOPE, the Sarasota community has focused on its strengths and engaged a world-class business development organization to create a business plan that identifies the business and the investment players who will commit to making an unfilled need a success. What excited the Argus Board of Directors was that this was not just another study, but a business creation exercise. It contemplates a life beyond being a massive document that sits on the shelf and collects dust.

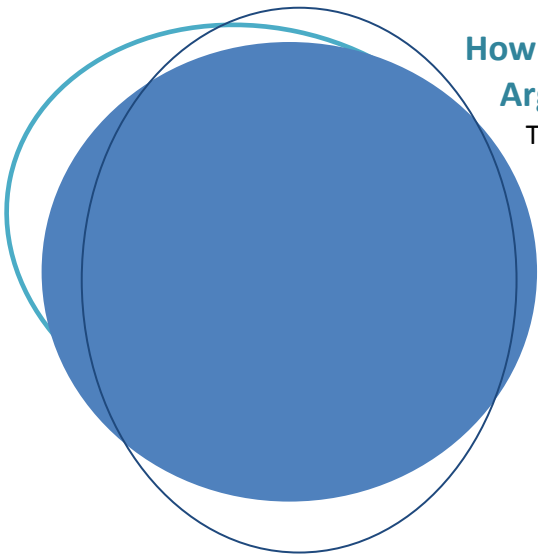
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What do you feel are the economic ramifications of an institute of this caliber for Sarasota County?

They are countless. Establishing a truly International Center compliments our educational institutions, supports our housing market, our quality of life amenities of the arts, entertainment, and fine dining, as well as utilization of our International airport that has customs and a runway that can accommodate International air service. This is the first initiative that offers Sarasota economic diversification that could offer meaningful long term employment opportunities to future generations of Sarasotans.

How does the Institute relate to the mission of the Argus Foundation?

The Argus Foundation mission is to harness business leadership for effective community building, by helping to create a future that keeps a broad perspective. We support the efforts of SCOPE in developing this business model as it is target specific to our mission.



To learn more about the Institute for the Ages, visit www.scopexcel.org

To learn more about Argus Foundation, visit www.argusfoundation.org

What strengths and assets do you see that will help make this happen?

Once the model and the players are identified The Argus Foundation and its Coalition of Business Association partners see our role beginning by our adding private sector business support and expertise to make sure that the vision get converted to reality. We look forward to our helping SCOPE develop a business task force to make sure that we do not drop the ball.

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"to connect and inspire citizens to create a better community"